Kaspersky
Next
Future-proof security

Why security operations are more difficult today:

41% of organizations attribute it to the fast-changing threat landscape

40% to the expanding attack surface[1]

Kaspersky Next combines strong endpoint protection and controls with the transparency and speed of EDR and the visibility and powerful tools of XDR, in three straightforward product tiers. Choose the tools you need right now, and switch up easily when you're ready.

What you're up against

Evolving attacks

Ransomware, malware and data breaches are constantly evolving, using complex techniques to avoid detection and penetrate your infrastructure through Business Email Compromise, supply chain attacks and vulnerabilities.

Expanding attack surface

Remote work, the move to the cloud and working on the go are amazing. But they create a multitude of new ways for hackers to gain a foothold, and many more things to monitor.

Limited resources

Launching an attack has never been so cheap, but protecting yourself requires significant resources, and your needs are likely to outgrow your budget. This makes TCO more important than ever.

Tightening regulations

GDPR, CCPA, PCI DSS and data breach disclosure requirements are putting immense pressure on security departments in terms of security and reporting.

Growing complexity

IT and cybersecurity infrastructures tend not to become simpler and more contained – they are growing rapidly, with each new tool adding new servers, consoles and integrations to get to grips with and maintain.

So... How are you holding up?

With the volume of projects, urgent tasks, innovations and endless calls and meetings, cybersecurity specialists have a lot on their plate. New tools and upgrades should give you your time back – not take it away from you.

[1] SOC Modernization and the Role of XDR, Enterprise Strategy Group, 2022

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51% of current tools struggle to detect and investigate advanced threats[1]

Help is at hand

Kaspersky Next is Kaspersky's new product line, which builds up your security with EDR and XDR, supported by strong endpoint protection. It helps your secure your attack surface and annihilate attacks before they cause damage.

Security innovation

Built up from the foundation of our award-winning endpoint security, Kaspersky Next covers all your bases and helps you move forward to EDR and XDR seamlessly, quickly, and with minimal resources.

Built on machine learning

Our products use a variety of detection technologies, the key one being machine learning, which supports effective detection and remediation of even complex and new threats.

Your perfect fit

There is no one-size-fits-all solution when it comes to cybersecurity. That's why Kaspersky Next has three tiers, from foundational endpoint protection, to developing your expertise, to equipping your experts with advanced tools.

Key benefits

- Defend your business against multiple types of threats, and avoid losses and disruptions
- Choose the tier that fits your unique needs best
- Migrate easily from one tier to the next as your security needs grow and evolve
- Benefit from EDR functionality in every tier, according to your requirements and resources
- Control your entire infrastructure with comprehensive open XDR
- Get unparalleled machine learning-based endpoint protection in every tier
- Manage your security from the cloud or on-premise
- Have more time to spend on other important projects thanks to automation features for routine cybersecurity tasks

Protection structure

Kaspersky Next offers three tiers based on your most critical cybersecurity needs. As your needs grow, it's easy to switch from one to another, swiftly upgrading your security function.

Kaspersky Next

Kaspersky Next EDR Foundations

Recommended usage
IT team deals with security

Value
Ensure protection of all your endpoints

Key features:
- Endpoint protection
- Root cause analysis
- Security and IT management

Kaspersky Next EDR Optimum

Recommended usage
Small cybersecurity team

Value
Boost your security with streamlined investigation and response

Key features:
- Advanced endpoint protection
- Cloud protection
- EDR guidance and automation

Kaspersky Next XDR Expert

Recommended usage
Large cybersecurity team or SOC

Value
Main professional tool for your security experts

Key features:
- Full-feature EDR
- IRP workflow and alert aggregation
- ML and advanced detection

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[1] SOC Modernization and the Role of XDR, Enterprise Strategy Group, 2022

Use cases

Kaspersky Next solves your critical cybersecurity issues.

Kaspersky Next EDR Foundations

Kaspersky Next EDR Optimum

Kaspersky Next XDR Expert

Protect your endpoints

Protect against malware, ransomware and other massive threats automatically with our award-winning endpoint protection engine.

Respond rapidly

Respond to arising evasive threats with a single click, or easily create an automation task for returning attacks. Time to respond is one of the key metrics of effective security.

Take on complex threats

When your company is the target of an advanced or complex attack, you need to equip your experts with the most powerful tools and information available. Aggregation, data analysis and advanced detection are key.

Gain visibility

Investigate threats with root cause analysis and quickly determine their extent. No more guesswork – know your threats.

Develop your expertise

Not everyone needs a complex and powerful EDR from the get-go, but you have to start somewhere. Visibility, analysis and response in a single package help you on your EDR/XDR journey.

Cross-asset security

Cross-correlating data from multiple sources, integrating with third-party products and automating routine tasks, allows your experts to hunt for and respond to threats accurately, quickly and systematically.

Reduce the attack surface

Use device, web and application control and protect your mobile devices to decrease the number of ways attackers can get into your systems.

Cloud security

Discover, restrict and block access to unauthorized cloud resources, services, instant messengers, and more. Gain visibility and control into MS SharePoint Online, OneDrive and Teams.

Playbooks

Automation and orchestration with multiple pre-set playbooks slashes your Mean-Time-to-Respond and stops even advanced threats before they develop.

[1] Incident Response Analyst Report, Kaspersky, 2022

What's inside

Take a look at specific key features in each tier.

	Kaspersky Next EDR Foundations	Kaspersky Next EDR Optimum	Kaspersky Next XDR Expert
Endpoint protection File, web and mail anti-virus, network protection, AMSI, exploit prevention, remediation, behavior detection, HIPS	✔	✔	✔
Security management Firewall, web, device, application controls, mobile protection and management	✔	✔	✔
IT scenarios Vulnerability assessment, patch management, data wipe, SW/HW inventory, third-party apps & OS installation, remote connection	✔ [1]	✔	✔
Encryption Encryption and encryption management		✔	✔
Cloud Security Cloud discovery and blocking, security for MS Office 365, data discovery	✔ [2]	✔	✔
Education Cybersecurity training for IT administrators		✔	✔
Essential EDR capabilities Root cause analysis, IoC scan, endpoint response	✔ [3]	✔	✔
Advanced EDR capabilities Gathering telemetry, threat hunting, Indicator of Attack (IoA) detection, MITRE ATT&CK mapping			✔
XDR capabilities Alert aggregation, sandbox, AD integration, TI enrichment, third-party connectors, enhanced investigation tools, log management & data lake, fully automated response, playbooks, threat detection and cross-correlation			✔

Management console Available in cloud or on-prem in two views:	**Pro view** Streamlined, easy to manage maximum users: 2500	Cloud	Cloud	Not applicable
	Expert view Granular, customizable minimum users for cloud: 300	**Cloud and on-prem**	**Cloud and on-prem**	**On-prem**

Please refer to the corresponding product Feature List for availability of specific features in your chosen type of console.

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[1] Available features: Vulnerability assessment, SW/HW inventory

[2] Available features: Cloud discovery

[3] Available features: Root cause analysis

43% of organizations cite the cost of securing increasingly complex tech environments as among their key ITSec challenges[1]

Take your security to the next level

External expertise or additional services can help take your security to the next level.

Here are some of the services we recommend to further enhance your experience with Kaspersky Next.

Consider managed security

Kaspersky Managed Detection and Response

- Round-the-clock managed protection against evasive threats
- Flexibility to suit every industry sector and organizational need
- Cost-effective and cost-justified IT security investment

Stop wasting time

Kaspersky Professional Services

- Avoid misconfiguration and minimize implementation impact
- Offload assessments, deployment, maintenance and optimization as appropriate
- Get help with Kaspersky product upgrades and migration
- Essential service packages or custom projects

Get expert support

Kaspersky Premium Support

- Maximize your ROI and avoid capacity strain
- A direct phone line to priority support
- Dedicated Kaspersky technical experts
- Extended hours for critical issues

What's Next?

What each tier of Kaspersky Next offers:

Kaspersky Next EDR Foundations

The most straightforward way to build a strong core for your cybersecurity.

- Powerful ML-based endpoint protection
- Automatic remediation
- Multiple automation features
- Flexible security controls
- EDR root cause analysis tools

Learn more

Kaspersky Next EDR Optimum

Build up your defenses and expertise against evasive threats.

- Essential EDR functionality delivers visibility, analysis and response
- Strong endpoint protection
- Improved controls, patch management and cloud security
- Cybersecurity training for IT

Learn more

Kaspersky Next XDR Expert

Protect your business against the most complex and advanced threats.

- Integrates seamlessly with your existing security infrastructure
- Real-time visibility and deep insights into threats
- Advanced threat detection
- Cross-asset correlation
- Automated response

Learn more

[1] IT Security Economics 2022, Kaspersky, 2022

Who we are

Kaspersky is a global cybersecurity company with over 250,000 corporate customers around the world. We have been building tools and providing services to keep our customers safe for over 25 years, with our most tested, most awarded technologies. We are committed to transparency and independence.

IDC

IDC MarketScape Worldwide Modern Endpoint Security for Enterprises 2021 Vendor Assessment

Major Player

AV-Test

Advanced Endpoint Protection: Ransomware Protection Test

100% protection

Radicati Group

Advanced Persistent Threat (APT) Market Quadrant

Top player

Info-Tech

Champion for Endpoint Protection in 2023

G2

Best estimated ROI for Enterprise in the fall of 2023

Take a closer look

To find out more about how Kaspersky Next can help your business grow in a secure environment, please visit: https://go.kaspersky.com/next.

Find out more about Kaspersky Next

k Kaspersky Next

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k Kaspersky Next EDR Foundations — Learn more

k Kaspersky Next EDR Optimum — Learn more

k Kaspersky Next XDR Expert — Learn more

Learn more about Kaspersky Next at:
https://go.kaspersky.com/next

Choose the tier that suits you best by taking
a short survey in our interactive tool:
https://go.kaspersky.com/Kaspersky_Next_Tool